

ALWAYS ON HAND.

**Large Stocks
of Papers** for all
Trades.

including—

**Writings & Printings, Drawings, Letters, Bank
Note & Bills, Account Book Papers,
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NEWS PRINTINGS—In Reams or Reels.

WRITINGS—Hand-made & Machine, Drawings & Account Book Papers.

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ENVELOPES—Regular Series in Stock. Special Sizes made to order.

TUB-SIZED WRITINGS, ENGINE-SIZED WRITINGS.

"SCRIVIA" Art. Coated Papers. "SCRIVIA" Tinted Writing
Papers.

SAMPLE BOOKS ON APPLICATION.

R. T. Tanner & Co.

Dorset Street, Salisbury Square,
LONDON, E.C.

**R. T. Tanner
& Co.**

**TRADE
CIRCULAR**

TO
**PRINTERS
AND
STATIONERS.**

SEPTEMBER, 1906.

Dorset St., Salisbury Square,
— LONDON, E.C. —

IMPORTANT ANNOUNCEMENT

Something Quite New!

THE

"DORSET" COVER PAPERS.

Made in EIGHT Colours.

Moss Green; Pastel Blue; Sage Green;
Silver Grey; Victoria Green; Dark Olive;
Brick Red; Deep Green.

TWO WEIGHTS:

40 Medium and 60 Double Crown. 480 Sheets to Ream.

PRICES:

Medium—7/6 per ream

7/1 per ream for 5 ream orders.

Double Crown—11/2 per ream

11/7 per ream for 5 ream orders.

The Cover of this Issue is
printed on Dark Olive
"Dorset" Cover Paper.

R. T. TANNER & CO.,

Dorset Street, Salisbury Square,

LONDON, E.C.

Tanner's Trade Circular

FOR PRINTERS & STATIONERS

Published by

R. T. TANNER & Co.

Dorset Street, Salisbury Square,
London, E.C. 4
39 & 40 Hutton Street, and
40, 41, 42 Primrose Hill,
Whitefriars, London, E.C. 4
And at CARDIFF, PARIS and
BUENOS AIRES.

Telephone: 17 & 854 Holborn.
Telegrams: Tanner, London.
Cables: A.B.C. 5th Edition,
Western Union and A I Code.

Exclusive Trade Circulation.

No. 8.

SEPTEMBER, 1906.

Gratis and
Post Free.

WHAT WE ARE DOING.

The "Dorset" Covers. It cannot be gainsaid that an attractive cover is half way towards the success of a magazine, catalogue or other similar production; it should certainly be the most important note in the scheme of design, for it has primarily to attract the attention. That this is so, may be proved from the attention which printers give to this part of their productions.

Some years ago we introduced the "Salisbury" Cover Papers, which, we are pleased to say, have been much appreciated. We are now introducing an entirely new series, considerably cheaper than the former, which will be sold under the name "Dorset." They will be supplied at first in eight colours, namely, moss green; pastel blue; sage green; silver grey; Victoria green; dark olive; brick red; and deep green. The colours have been specially selected to meet the requirements for an art cover at a reasonable price, and the papers have a more or less rough texture, a quality which seems essential for the present day "fashion" in such publications as we have already mentioned.

The "Dorset" cover papers are made in two weights, 40lb. medium, and 60lb. double crown, with 480 sheets to the ream. The price is 2½d. per lb., which works out at 7/6 per ream for the medium, and 11/3 per ream for the double crown. For five ream orders the prices

Telephone: . . .
No. 1084 Holborn.



Telegraphic Address:
"Palmink, London."

— All kinds of —

Printing Inks

Letterpress & Lithographic

. . . Varnishes, . . .

Vegetable, Spirit and Gas Blacks.

Dry Colours and Roller
Composition.

Manufactured by

Slater & Palmer

LONDON.

City Office and Stores:
4 Wine Office Court,
Fleet Street, E.C.



Works:
Marshgate Mills,
Stratford, E.

This Circular is printed with our Jet Black Ink,
No. 144, at 2/- per lb.

are 7/1 and 10/7 per ream respectively. We shall be pleased to send sample book of the above cover papers to any of our readers, post free, on receipt of application.

We might mention that the cover of this issue is printed on the Dark Olive "Dorset," 40lb. medium.

* * *

"Scrvia" Tinted Writings.

One of our most popular lines is the "Scrvia" superfine Tinted Writings. They are good-handling, mill-finished papers, presenting a fine surface for the purpose for which they are primarily intended. They are supplied in eleven delicate tints as follows: Pink, Caledonian Grey, Blue, Silurian, Cyclamen, Mignonette, Lilac, Primrose, Green, Salmon and Moss Green, all of which are very popular with our customers. A full stock is kept of all the above colours in 18 and 21lbs. large post; 42lbs. double large post; 23lbs. medium; 46lbs. double medium, and 32lbs. double crown (except Moss Green and Caledonian Grey in the case of the latter). All reams are 504 sheets flat, and the price is 3d. per lb. We have just issued a novel sample book of these writings, in which the whole range can be seen at a glance, in rainbow fashion, through a circular opening in the cover. We shall be only too pleased to forward a copy to any of our friends, who have not received it, on receipt of application. We might mention that we were the first to introduce these tinted writing papers, and our experience proves that they have been much appreciated by the public generally, both commercial and private, from whom we are constantly receiving repeat orders through our customers.



TRADE for July we have found particularly good, especially in small orders. Our friends are evidently taking advantage of the many new things we are now offering, and we are pleased to find that our arrangements for extra quick deliveries have been much appreciated by our customers.

* * *

We regret that a printer's error crept into our last issue. "The tin ano printing," mentioned on p. 137, should have read "the en colour." This piece work was not to be confound with the

RULED BILLHEADS & MEMOS.

The former are stocked in three qualities, and the latter in one quality. Samples free on application.

Belgrano Billheads.

No. 430 8vo up	} 2/5	No. 437 6mo broad	} 2/11	No. 435 4to	4/2
.. 438 8vo broad		.. 401 6mo long		.. 400 12mo	1/7
		.. 436 6mo up			

Scrivia Billheads.

No. 434 8vo up	} 2/1	No. 431 6mo broad	} 2/9	No. 428 4to	4/-
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No. 426 8vo up	} 1/9	No. 423 6mo broad	} 2/7	No. 421 4to	3/9
.. 425 8vo broad		.. 424 6mo long		.. 427 12mo	1/3
		.. 422 6mo up			

Ruled 2 on.

Belgrano Memos.

8vo ... 2/2 per 1,000. 6mo ... 2/10 per 1,000

SPECIAL NOTE.

For quantities of not less than	5,000	1d. per 1,000 less.
"	"	10,000	...	2d. "

WRITE FOR SAMPLES:

R. T. TANNER & Co.,

Dorset Street, Salisbury Square,

LONDON, E.C.

rotary litho "tin" printing, done on the same stand, by the same firm, Messrs. George Mann & Co., Ltd. The ten colours were on paper.

* * *

The estimating clerk of a well-known printing house in the city writes: "After a long and arduous experience, I must say that I generally find your house serves me the best, both as regards the paper actually required, and the right price. In fact, I turn now only to other samples in case of emergency, where particular shades of colour, or special papers, have to be matched exactly." This kind of laudatory epistle rather knocks the edge off our hitherto irreproachable modesty.—[Ed.]

* * *

In a report published last month, the Select Committee on Official Publications drew attention to the wasteful system adopted in respect to much of the Government printing. The votes and proceedings have been printed by one firm, it appears, for 140 years, and the rate of payment has been examined by the Stationery Office, who estimate that after making ample allowance for the irregularity and late hours of the work, the necessity of careful revision of the proofs, and all other special circumstances, the cost is some 25 per cent. over what it would be if submitted to open contract. The Committee, therefore, recommended that the Controller of H.M. Stationery Office be appointed printer of the votes, proceedings, etc., and that he be made responsible for all technical matters of printing. This reminds us that the same Committee recommend the Government to have a printing department under its own control, where confidential and urgent work might be undertaken.

* * *

Travellers are like other mortals in so far as they require holidays. For this reason, together with our continually increasing business, it has been impossible for our representatives to call two or three times a week on our customers. We might mention, however, that any orders sent to us will receive the same personal and careful attention as they would if delayed, awaiting a visit from our traveller. We have been compelled to put an additional man on the road in London, on account of our enlarged clientèle.

* * *

The Musical Copyright Act, introduced into the House of Commons by Mr. T. P. O'Connor, received the Royal Assent on August 4th; so that it has now become the law of the land. According to the Act, every person who sells or offers for sale, or has in his possession any pirated copies of any musical work, shall be guilty of an offence punishable on summary conviction, and shall be liable to a fine not exceeding five pounds, and on a subsequent conviction to imprisonment, or to a fine not exceeding ten pounds.

W. H. LOCKETT & Co.,

PRINTERS' ENGINEERS.

SPECIALITIES.

DAWSON Summit Fine Art Wharfedale

PERCELER
TWO-FEEDER PERCELER
ORDINARY WHARFEDALE
STAR SELF-CLAMP GUILLOTINE.

♦ ♦ ♦ ♦

WAITE Falcon Safety Platen Press

ART FALCON
REEL PLATEN
DIE PRESS
TAG-MAKING MACHINE
PEERLESS EYELETTER
DIAMOND CORNERER

♦ ♦ ♦ ♦

ELECTRICAL DRIVING,

Booklet dealing with the subject
on application.

DYERS BUILDINGS,

MORE DON'TS FOR PRINTERS.

Don't forget that copying inks should be kept well covered with *glycerine*, otherwise they will soon become too dense.

Don't make too many promises; they are often more easily made than kept, and a customer is more influenced by stubborn facts than by a thousand unkept promises.

Don't let your paper buyer overlook the fact that R. T. Tanner & Co. make a feature of exceptionally prompt delivery of small orders: it is advantageous both to you and them.

Don't be too ready to believe statements, made by interested parties, as to the existence of the "cutting" of prices.

Don't overlook the fact that:—

The man who keeps a-humping
Is the man who makes it pay.

Don't think that 2½ per cent. for monthly settlements, is a small matter. On accounts amounting but to £500 per month, it means a saving of £150 per annum, which is something towards a new machine.

Don't allow the red ink, when printing three-colour blocks, to become bone dry before printing the blue block, otherwise the ink will fill up on the block, and nothing will make it lift unless the red impression is rubbed with tale. This takes away from the "brilliancy" of a result.

Don't let time be lost in hunting sorts, for it brings no return, and the money expended on type adds a valuable asset to your plant.

Don't imagine that the cheapest paper always works out the cheapest in the long-run. One at 2½d. per lb. will often be found a saving on one at 2d.

Don't fail to send to R. T. Tanner & Co. for samples of the new "Cover Paper" with them, a

IF YOU RECEIVE

any orders for

MOUNTING

which you find difficult to accomplish,

LET US ASSIST YOU.

"We were much pleased with its effectiveness, and considered it had a great future."

Vide Press Opinion.

WE shall be pleased to mount a sample print, in any way required, free of charge, so as to give a practical demonstration of the advantages and capabilities of the

. Dry Mounting Process. .

No order for mounting either too small or too large for us to undertake. We are now doing work for the principal printers and publishers, with the most gratifying results.

Special Prices for Trade Work.**The Adhesive Dry Mounting Co.,**

LTD.,

27, 28, FETTER LANE,
LONDON, E.C.

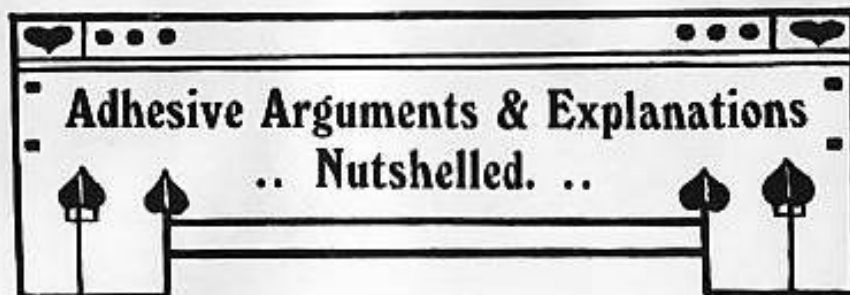
Works: Darnley Road, Hackney.

Telephone:
13328 Central.

Telegrams:
Accroltre, London.

"We are sure that our readers will be very well satisfied to be rid of all the mess of mounting, cockling, and other troubles."

Vide Press Opinion.



THE mount may easily be half-a-dozen mounts; that is, our selected tint-sheets may be superposed absolutely flat and, to all seeming, parts of one stout multi-coloured board, the print being finally mounted on the topmost tint. Old, creased, bent prints recover their early vigour and pleasing aspect, so absolutely flat and adherent at all points do they lie.

Any picture, any mount.

Prints fasten to the thinnest tissue or to stoutest card.

The patent adhesive film which is the essence of the process both unites and separates. It unites the print and the mount; it separates any otherwise injurious chemicals in the mount from the print.

Burnishing effect is incidentally given by the hot press.

But at the same time the grain of the roughest antique paper can be retained, an important advantage nowadays when so much art work is in vogue.

The prints cannot shift after placing, as they are secured by a touch of the hot iron at one point. Removal of the prints is easy, following the printed directions.

This mounting machine is no toy, even in the small, cheap size. In the larger sizes, a mounting machine (type J) can be obtained which will mount 1,200 prints, 5 ins. by 7 ins., in the hour.

For embossing and cutter-crusher work the adhesive has no equal. There is nothing like it, and nothing "nearly as good."

* * *

Underlays In a recent issue of the *Progressive Printer*, attention is drawn to the fact that the real value of the underlay,

Overlays. as an aid to inking, is too often forgotten. Pressmen of the old school, who had experience of the hand-press, soon learned that the amount of colour on a job was governed as much by the pressure of the roller against the surface of the forme, as by the quantity of ink on the roller, and this led them to underlay the heavy parts of the forme, but it is claimed that with a press in perfect order, so that it will give a full impression, and the forme underlayed,

Suttley & Sons

— Trade Printers —

Vellum Binders, Letterpress Binders
Publishers' Binders, Machine Rulers
Numerical Printers : : Perforators
Gold Blockers and Embossers



¶ We have facilities for the rapid
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*Cameo or Cutter Crusher Show Cards
in all the best and latest styles*

*Tradesmen's Order Books, Calendars,
etc., etc., etc., a Speciality*

Factory

London, S.E.

there will be little necessity for overlaying. The writer also points out that a roller which presses too hard upon the forme will deposit too much ink, while one that touches too lightly will lift a portion of the ink already laid by the other rollers. This fact can be taken advantage of by pasting pieces of carboard on the roller bearers so as to slightly lift the roller passing last over the forme as it goes over the light lines, thereby removing any surplus ink that may be on them.

WHAT OTHERS ARE DOING

THE United States Department of Labour and Commerce states that the manufacture of paper from the fibre of the cotton stalk is one of the latest inventions to have passed the experimental stage. A company has been formed to exploit the invention, and it is said that it will increase the value of the South's cotton crop by nearly two millions sterling.

We have recently seen some very beautiful embossing which was done by Messrs. Suttley & Sons, Newcomen Street, Southwark. This firm is evidently making a speciality of embossed showcards, catalogue covers, folders, etc., and are turning out really high-class work with aerograph shadings, bronze lettering, etc. Speaking of embossing reminds us that we supply a special paper for the purpose, which is so tough that it stands the raising without breaking.

19,624,757 newspapers are published daily for six days in the week in the United States, and 11,599,521 are printed on Sundays. The amount spent annually in advertisements is £30,000,000, and the capital involved in printing and publishing is nearly £73,000,000.

A Salt Lake City Herald linotype operator set 106,300 ems, nonpareil, in eight hours and corrected his own proofs. This constitutes the world's record for mechanical setting.

Jerr C. Knab, a Bavarian inventor, has taken out a patent for a process designed to give any ordinary paper, e.g., writings printings and boards, the appearance of marble. The

"SCRIVIA" Embossed Blanks.

Made in two sizes,
demy 12 mo. fly and
demy 16 mo. fly, and
several combinations
of Art Colours. ♪

Neat, Attractive and Artistic,
and
THE BEST ON THE MARKET.

The Colours of the Embossing
have been carefully selected to
harmonise with the Art Tints
of the Paper. ♪ ♪ ♪

WILL BE FOUND USEFUL FOR A
VARIETY OF PURPOSES. . .

**No Modern Printer can
do without them. . .**

PRICES.

Demy 12 mo. fly, 17 6 per 1000. 2 - per 100.
Demy 16 mo. fly, 15 6 per 1000. 1 9 per 100.

BOXED IN 100's.

R. T. TANNER & Co.,
Dorset Street,
London,
E.C.

COLOURED LIGHTS

COLOURED PIGMENTS.

THE remarks made, in a previous issue, in respect to the mixing of coloured lights, seem to have puzzled a few of our readers, and as there may be some who would be pleased to know the difference between the mixing of coloured lights and of coloured pigments, we have thought it of sufficient interest to explain the phenomenon from a scientific standpoint. If two correctly illuminated lanterns were throwing a disc on to the same portion of a white sheet, and a red screen was put into one, and a green screen into the other, the result would be a yellow disc, because yellow is the colour which is complimentary to red and green. With pigments this would not of course be the case, and the whole difference hinges on the fact that in one case we commence with darkness, and in the other with light. Suppose a piece of white paper is coated with a yellow wash, light falling on to the tinted portion has to pass twice through the colour before it is seen, namely on its way to the surface of the paper, and again, after it has been reflected to the observer. In this way the colour has absorbed the blue violet rays of light, so that this sensation is no longer excited in the eye. There remains, therefore, only the red and green sensations, and these, as we have seen, produce yellow. If the paper already tinted with yellow is now washed with a transparent blue colour, the result is green. The reason for this is that the yellow, as mentioned above, absorbs the blue-violet rays, leaving the red and green rays unaltered. The blue wash absorbs the red rays, leaving the green and blue-violet rays, so that their joint action is to absorb the red and blue rays, leaving only those rays to excite the eye which give rise to the green sensation.

Reverting again to coloured lights: suppose one lantern was throwing a yellow disc on to the screen, and a second was throwing a blue disc on to the same portion of the screen, in correct proportions, the result would not be green light, but white. The reason is that the yellow light excites the red and green sensations, the blue light excites the green and blue-violet sensations, so that all three sensations are excited, namely red, green and blue-violet, which, as already stated, are the three primary colours, and these in themselves produce white light.

MACHINE LITHO' PRINTING

FOR THE TRADE

DESIGNING
ENGRAVING
COPPER-PLATE-PRINTING
PHOTO-LITHOGRAPHY
Etc Etc

TOM BROAD

76-78 CORKENWELL RD LONDON E.C.

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381 HOLBORN

WIRE -
"LITHO LONDON"

Special Clearance Lines

We are offering, subject to intermediate sale,
the following Surface Poster Papers
at exceptionally low prices.

Sample Sheets on application to—

R. T. TANNER & Co., Dorset St., Salisbury Sq., London, E.C.

Reams.	Colour	Size	Price.
20	Blue Surface	Double Crown	6/6 Ream.
40	Green "	" "	
30	Red Orange Surface	" "	
40	Yellow "	" Demy	8/6 Ream.
60	Blue "	" "	
25	Red "	" "	
40	Yellow "	" Royal	9/6 Ream.
10	Green "	" "	
30	Blue "	" "	
25	Green "	Quad Crown	13/- Ream.
45	Blue "	" "	
15	Red "	" "	
40	Assorted Coloured Calf Paper, Double Crown, Price 13/6 Ream.		

TINTED PAPERS.

No.	Reams.	Weight.	Colour.	Size.	Price.
4983	52	13	Silurian	Post	1 3/4d.
3267	11	22	Primrose	Do.	2d.
3939	11	22	Green	Do.	2d.
4784	70	24	Silurian	Do.	1 3/4d.
3894	30	17	Silurian	Large Post	1 3/4d.
3599	30	20	Mot. Grey	Do.	2d.
221	30	30	Orange	Do.	2 1/4d.
397	40	31	Ger. Red	Do.	2 1/4d.
318	10	19	Lilac	Medium	1 3/4d.
2698	28	20	Blue	Do.	1 3/4d.

(Continued on page 164).

SPECIAL CLEARANCE LINES (continued).

No.	Reams.	Weight.	Colour.	Size.	Price.
245	9	40	Claret Cover	Medium	2½d.
275	20	40	Pink	Do.	1½d.
225	9	48	Cloud Grey Cover	Do.	2½d.
321	60	42	Blue	Double Medium	1½d.
322	20	42	Mignonette	Do. do.	1½d.
323	80	42	Yellow	Do. do.	1½d.
325	30	53	Primrose	Do. do.	2d.
326	60	36	Do.	21 x 29	2d.
329	11	35	Buff Art	Double Cap	2½d.
330	10	38	Green Pressing	Do. do.	2d.
331	14	—	Buff Enamel	Do. do.	9/- ream.
332	6	—	Yellow do.	Do. Crown	11/- ream.
333	60	23	Lilac	Do. do.	1½d.
268	40	60	Nut Brown	Do. do.	1½d.

Miscellaneous Advertisements.

Including Situations Vacant and Wanted; Businesses and Goods for Sale and Wanted to Purchase; Partnerships; Premises to Let and Wanted, etc.

Announcements from our customers to appear in this column are inserted free of charge, but they must be received by the 15th of the month, to appear in the following month's issue. Replies may be addressed to R. T. TANNER & Co., when they will be forwarded to Advertisers.

A SITUATION WANTED as Competent WAREHOUSEMAN or OVERSEER, well up in all branches of Jobbing Printing, Estimating, &c.—E. W. B., c/o R. T. TANNER & Co.

PRINTER'S Warehouse Overseer seeks change, to take charge of Warehouse and Foliage Department, Weeklies, Monthly, Circulars for post, Magazine and Commercial work. First-class testimonials.—"Gullotine," c/o R. T. TANNER & Co.

TO PRINTERS requiring COUNTRY WORKS.—A FACTORY for SALE, Suitable Buildings, 40 h. water power, 2 Turbines, plenty of land for extension.—Apply, S.C.W., c/o R. T. TANNER & Co.

BOOK SEWER. Well recommended young woman desires permanent situation for Brehmer's No. 16 or Smythe's No. 2 or 4 machines.—Address A., c/o R. T. TANNER & Co.

WANTED, SITUATION AS IMPROVER to the Jobbing in good class office, four years' experience, state salary offered.—B3 Cowbridge Road, Cardiff.

RELIABLE, competent, and well-recommended Man desires to take charge of Printing Office. Experienced in Modern Commercial Work.—M., 21 Hargrave Park, London, N.

FOR SALE. 42 in. Self-clamp Guillotine, Price £35; 45 in. and Self-clamp ditto, Price £20.—Address, "K," c/o R. T. TANNER & Co.

MACHINE OVERSEER desires change; large experience in all kinds of modern machinery and all descriptions of work; Book, Illustrated, Periodical, General Commercial and Railway; used to Estimating; seven years in one situation with 40 machines; moderate salary.—J. H., 10 Oakley Road, Southgate Road, N.

CUTTER AND WAREHOUSEMAN. Energetic young man seeks permanency; abstainer; good all round, excellent references.—Cole, 1 Hilley Road, Hammersmith.

FOR SALE on exceptional terms for immediate clearance; Perfecting Machine by Middleton; size of bed 46 x 49; in thorough working order; Price £120. Double Royal Wheelplate, with flyers, by Furoival; Price £70. Furoival's Express Platen, foolscap folio; Price £20. Wade's Arab Platen, foolscap folio; Price £15. Gordon Platen, foolscap folio; Price £15. Quad Crown Litho Machine, with flyers, by Furoival; Price £80. Hot and Cold Rolling Machine, 42 in. rollers, by GH; Price £60. May be seen at work daily.—Apply, "Press," c/o R. T. TANNER & Co.

"SCRIVIA"

TINTED WRITINGS.

The Flame of Perfection!

STOCKED IN THE FOLLOWING COLOURS:
PINK, CALEDONIAN GREY, BLUE, SILURIAN, CYCLAMEN,
MIGNONETTE, LILAC, PRIMROSE, GREEN, SALMON,
MOSS GREEN,

18 and 21 lbs. Large Post, 23 lbs. Medium,
42 lbs. Double Large Post, 46 lbs. Double
Medium, 52 lbs. Double Crown (except Moss
Green and Caledonian Gray).

Price **3**^{D.} per lb.

All Reams are 504 Sheets flat.

*These Writings have an immense Sale. Write for Sample
Book which will be sent free on application.*

R. T. TANNER & Co.,

Donet Street, Salisbury Square,
— LONDON, E.C. —